



Integrated Approaches to Impact Performance®

Impact Associates is the proud recipient of these prestigious awards:

2006 Pinnacle Business Award
Small Business Excellence
Knoxville Area Chamber Partnership

2006 Overall Award for Business Excellence
Blount County Chamber of Commerce

2006 Quality of Products & Services
Blount County Chamber of Commerce

FOR IMMEDIATE RELEASE

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IMPACT ASSOCIATES AUTHORIZED AS PROVIDER OF HIGH QUALITY CONTINUING EDUCATION BY LEADING GOVERNING BODY

IACET Designation Recognized As Gold Standard in Continuing Professional Education

MARYVILLE, TN, October 15 – Impact Associates, a management consulting firm based here, today announced it has been authorized as a premium provider of continuing professional education by the International Association for Continuing Education (IACET), the not-for-profit body recognized as foremost in setting standards for continuing education programs and evaluating the companies that offer them.

Impact's management seminars, including its signature, nationally-offered *The Emotionally Intelligent Manager®* series, blend cutting edge research with practical, in-the-trenches experience to help current and future leaders harness both their and their organizations' full potential. Now, those who complete Impact's programs will earn IACET Continuing Education Units (CEU's). Each CEU signifies a certain number of hours of participation in an organized continuing education experience, under responsible sponsorship, capable direction, and qualified instruction.

"This is an important step for us, and for the organizations and professionals who put their trust in us," said Dr. Vergil Metts, Impact President and CEO. "It validates that we've been going about things the right way, and sets the bar necessarily high for our future offerings and practices. Professionals are required to stay current in their fields, and CEU's are a recognized method to do so."

IACET's Criteria and Guidelines for Quality Continuing Education and Training Programs are the standards by which hundreds of organizations measure their professional educational offerings. Its research-based criteria emerged from a 1968 National Task Force on Continuing Education, revised periodically to ensure proper applicability to new forms of education.

IACET criteria are used across numerous industries, from healthcare to engineering. The body approves process, not content, and works to ensure clear program development and valuable learning outcomes.

About Impact Associates

Impact Associates is an award-winning management consulting firm that helps businesses improve performance by optimizing their people and culture. Its events division designs, produces and manages performance-oriented conferences and workshops that meet real objectives, not the typical "meet to meet/meet and greet" exercises. Major public sector clients like the Department of Defense, the General Services Administration and the Department of Energy regularly trust Impact to deliver on-strategy, on-time and on-budget events.

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Impact's provides one-to-one consulting for major corporate and public sector clients including Bush Brothers and Company, the Department of Defense, ORNL, Turner Broadcasting and Thomas and Betts. The unit has pioneered a potent approach to HR consulting, one that realizes that understanding individual personalities and an organization's culture, collaborative style and goals are all essential to meeting core business objectives and to considering new possibilities.

Impact also custom-tailors events to specific needs, from three-day, small group leadership off-sites to 5,000-person conferences; many are recurring events. Its capabilities include pre-conference management, production, on-site logistics, exhibit management, destination management and post-program reporting and reconciliation. Impact's scale and reach give it strong buying power with hotels, conference centers and other allied facilities and vendors.

Impact's staff is a potent, singular blend of professors and professionals that draw from a wide range of experience, from academia to industrial & organizational psychology, marketing communications, corporate management, business operations, and public sector and military leadership.

For more information, please visit www.impactassociates.org or call 865.379.7022.

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